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Indus Holdings, Inc. Homegrown Brands take 'Best Confectionery' and 'Best Baked Good' Awards at WEEDCon West 2020

California cannabis leader claims victory with celebrated line of infused edible cookies and chocolate-covered bites

SALINAS, Calif., Oct. 01, 2020 (GLOBE NEWSWIRE) -- Proving once more that quality, attention to detail, and a commitment to using the finest ingredients and flavors wins every time, California cannabis leader **Indus Holdings, Inc.** (CSE: INDS; OTCQX: INDXF) has taken home two awards for owned-brands in their portfolio at the September 24 [WEEDCon West](#) event in Los Angeles, California.

This year's WEEDCon West event saw Indus Holdings, Inc. featured alongside nearly 60 other brands, with an audience of 180 dispensary buyers. The company was honored with:

- **Best Confectionery** – [MOON Berry Blasters](#)
- **Best Baked Good** – [Original Pot Co.](#) (Snickerdoodle flavor)

MOON edibles – which have been among the top two best-selling chocolate edible brands in California since 2016 – combine precision confectionery engineering with California's finest chocolate and flavoring houses into potent, delicious 10mg bites; while the Original Pot Co. infuses the best elements of homemade cookies with the finest cannabis extracts that preserve the flavor of nostalgia, creating a delicious 10mg treat.

In honoring both brands, WEEDCon judges recognized Indus' continued commitment to:

- Locally sourced ingredients and, in the case of MOON, chocolate from the famed Guittard Chocolate Company
- Consistent dosing using the highest quality cannabinoids and Terpenes
- In-house confectionery recipes developed under the direction of Indus Co-Founder and Chief Executive Officer Mark Ainsworth, himself an acclaimed pastry chef

“It is an honor to be recognized for our work, and these awards speak directly to the dedication, creativity, and commitment of the Indus team,” says Mr. Ainsworth. “Since the beginning, Indus has worked tirelessly to revise and adapt our recipes and processes to meet the evolving demands of our consumers.

“This accomplishment reinforces our rigorous go-to-market process, which has been thoughtfully developed and implemented by our operations team.”

MOON and Original Pot Co. are both Indus Holdings, Inc. originals, conceived and produced at the company's Northern California headquarters and available at licensed retailers statewide. More information on both brands can be found at indusholdingco.com.

ABOUT INDUS HOLDINGS, INC

Indus Holdings, Inc. (CSE: INDS; OTCQX: INDXF) is a vertically-integrated cannabis company with advanced production capabilities, including cultivation, extraction, manufacturing, brand sales & marketing, and distribution. Founded in 2014 and based in Salinas, California, Indus offers services supporting every step of the supply chain and an extensive portfolio of award-winning brands, including Cypress Cannabis, House Weed, The Original Pot Co., MOON, Humble Flower, and Kaizen Medicinals. Indus Distribution, a division of Indus Holdings, Inc., is a leading distributor of cannabis products, servicing an extensive portfolio of brands and licensed retailers.

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Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only Indus' beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of Indus' control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved." The forward-looking information and forward-looking statements contained herein may include, but are not limited to, the ability of the Company to successfully achieve business objectives (including completion of renovations and increasing production capacity), and expectations for other economic, business, and/or competitive factors. There can be no assurance that such forward-looking information will prove to be accurate, and actual results and future events could differ materially from those anticipated in such forward-looking information. This forward-looking information reflects Indus' current beliefs and is based on information currently available to Indus and on assumptions Indus believes are reasonable.

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The forward-looking information contained in this news release represents the expectations of Indus as of the date of this news release and, accordingly, is subject to change after such date. However, Indus expressly disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as expressly required by applicable securities law. Neither the Canadian Securities Exchange nor its Regulation Service Provider has reviewed, or accepts responsibility for the adequacy or accuracy of, the content of this news release.



Source: Indus Holdings, Inc.